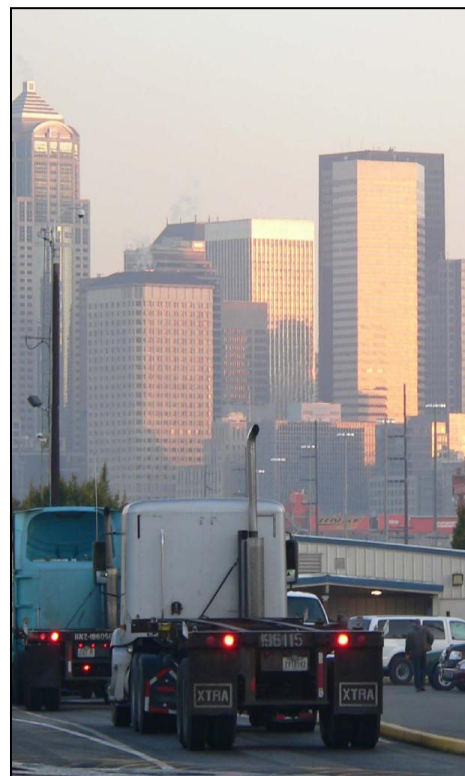


# Transforming Transportation: The Four Cities Model for Seattle



## ***The Sustainable City***

- Make the best use of the right-of-way for moving people and goods
- Maintain Seattle's infrastructure
- Price and manage parking wisely
- Reduce auto trips and greenhouse gas emissions
- Improve the environment
- Increase safety for all modes and all users

## ***The Equitable City***

- Eliminate institutional racism
- Empower participation by under-represented communities
- Make the transportation system work for everyone to increase opportunity
- Communicate information about projects and programs in an accessible, engaging, and compelling manner

## ***The Productive City***

- Keep freight and goods moving safely and efficiently
- Leverage public and private transportation investments
- Support Seattle's growth and maintain our competitive edge
- Serve as a model for organizational efficiency, innovation, and service

## ***The Livable City***

- Support Seattle's neighborhoods as great places to live, work, play, and visit
- Encourage transit, walking, and bicycling as healthy transportation choices
- Connect to Seattle's many waterfronts and natural vistas
- Increase access to cultural, recreational, and intellectual opportunities